

**S3 Summit- Leveraging Data for EB (Strategy, Service, Sales)**

**Day 1- April 11<sup>th</sup>, 2023**

Breakfast on your own

8:00-8:30 am

Greeting and Overview -

8:30- 9:30 am

Hillenbrand's Success Using Data to Drive Decisions  
Yasmin Vaughn and Mary Delaney

9:30-10:00 am

Cost Containment Strategy

10:15-11:00 am

Leveraging Alera's Captive

11:00-11:45 am

Leveraging Alera Services for Sales  
- Alera Colleagues share their strategy and success

11:45- 1:30 pm

Lunch and break time

1:30 - 2:00 pm:

Improved carrier contracting to differentiate access to data  
and funding for services

2:30-3:30 pm:

VI Prescription Research  
- Hear what Vital Incite's 2022 Rx research revealed  
including most successful solutions

3:30- 4:30 pm:

Best Strategies for Specialty Medications – Alera Aec-Rx

4:30- 5:30 pm

Industry Critical Cost Containment Strategies Think Tank

6:30- on

Group Dinner



## Day 2- April 12<sup>th</sup>, 2023

Breakfast on your own

8:00- 9:00 am:

Keynote Speaker- **Dexter Shurney, MD:**

Root Cause of Disease and the Impact of Social Determinants: How do we Create Change?

9:00-9:30 am

Win Story

- Learn how Carmel Clay Schools have utilized the information to drive Best in Class outcomes

9:45- 11:30 am

Data Driven Decisions for Vendor Selection

- Alera Chronic Condition Management Strategy
- Diabetes
- MSK
- Mental Health

11:30-1:00 pm:

Lunch- Meet the Sponsors

1:00- 2:00 pm

Deep Understanding of Employer Needs through Data

2:00-3:00 pm

Industry Sales Think Tank

